

# Agenda:



- Our History
- Who we are
- Our portfolio products
- Our production capacity and services
- Our strenght
- Awards&Certification

# Our History:



Farm Gerace Maria Caterina Origin of the brand «Le Terre di zoè»

Award «Oscar Green Calabria»



Global Gap Certification







2014



2016



**Before 1983** 

Farm Gerace Michele 2004

Organic certification

2013

Award «Certified Quality» Tutto Food

2015

Farm House «Le Terre di zoè»













# Our History:



Solar Pannel

New Format for Juice – Bag in Box

2021



2020

European Project



**2022** European Project





Sensor 2023
Installation in the field to manage irrigation

### Who we are:





Degree in Business Economics at University of Parma. Owner Le Terre di zoè with administrative and productive responsability





#### **Alessandro Malerba**

Degree in Business Economics at "Università Cattolica del Sacro Cuore" in Milan.

Owner Le Terre di zoè with sales and marketing responsability.

+ 4 workers with productive and logistic duties

### **Our Products:**

Jam, Marmalade, Juice, Olive Oil EVO, Spices and Essential Oils























# 8 Hectars of cultivated field in:

- Kiwi Hayward
- Clementine
- Valencia Late Oranges
- Blood Oranges
- Lemons
- Pomegranate
- Avocado
- Olive Tree



# Strenghts

- **Short Chain Controlled** – we are both producers and transformers













We use only fresch organic products





We do not use preservatives or pectin







- We use only fruit sugar







### Awards&Certification

















